

P.O. Box 784 Woodland Hills, CA 91367 818-340-6700 | 818-592-0565 fax

> fos@serraniacharter.org www.serraniacharter.org

> > August 17, 2020

Dear Serrania Families,

Welcome to the 2020-2021 school year at Serrania Charter! Whether this is your first year here, or you're in your final year with a 5th grade student, you'll likely recognize that Serrania is a very special place—with dedicated teachers and staff and a strong sense of community among our families. These are unprecedented times which have been (and will continue to be) incredibly challenging for everyone—teachers, staff, parents, and even our children. But one of the most important things we can assure you is that Serrania is a resilient community.

After being tossed into 100% distance learning without warning this spring, our Serrania community has hopefully become a little more accustomed to virtual life. Our staff and teachers have invested considerable time in training and in collaboration to improve distance learning for our children and the district has invested resources in technology and support. This year will present some tremendous challenges as well as unique opportunities to push ourselves outside of our comfort zones and grow and learn.

We are in this together, and we will persevere together! Our enriching Serrania learning environment is sustained by the financial support and volunteer work of our families in collaboration with our school staff and teachers. Thank you to all who contributed and volunteered last school year so that ALL of our students *this school year* are able to enjoy (albeit virtually) important enrichment programs including art with Ms. Philips, science with Mrs. Allen, computer lab with Mr. Ethan, and P.E. with Coach Danni.

Now, we need to raise the money that will fund these enrichment programs for our students NEXT school year. We know that the pandemic has resulted in extreme financial hardship for some families, impacting what a family can or cannot give to Serrania, so no one should feel an undue burden to give more than they can. But for those who can, now more than EVER our kids need YOU to support Serrania's enriching learning environment with a donation to the Shine on Serrania campaign.





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In normal years, our fundraising comes from a number of different events and campaigns. But because of COVID-19 restrictions, Shine on Serrania may end up being our ONLY fundraising opportunity for the entire year. The suggested donation is \$300 per child to cover the cost of the enrichment programs and services ALL our students enjoy. In order for our students to continue benefiting from these amazing programs we really need everyone who can to PLEASE step up and help.

- This year, the easiest way to make your gift is online at <u>www.serraniacharter.org</u> and click on the "Donate Today" button on the home page.
- If you would like to donate by check, simply fill out the donation form and mail it to FOS at P.O. Box 784, Woodland Hills, CA 91365.
- If you need to donate with a cash gift, please email us at fos@serraniacharter.org to coordinate.

Thank you for your continued support and commitment to our students. Together we can lead by example and show our children that it takes a village to weather difficult times, and that our Serrania village is strong. **Together we can make it happen!**

Sincerely,

Friends of Serrania

P.S. Does your employer match your donation? It is the simplest way to double your donation and your support! FOS is a 501(c)3, non-profit organization. Your donation is 100% tax-deductible!

Questions? Please email FOS at fos@serraniacharter.org

